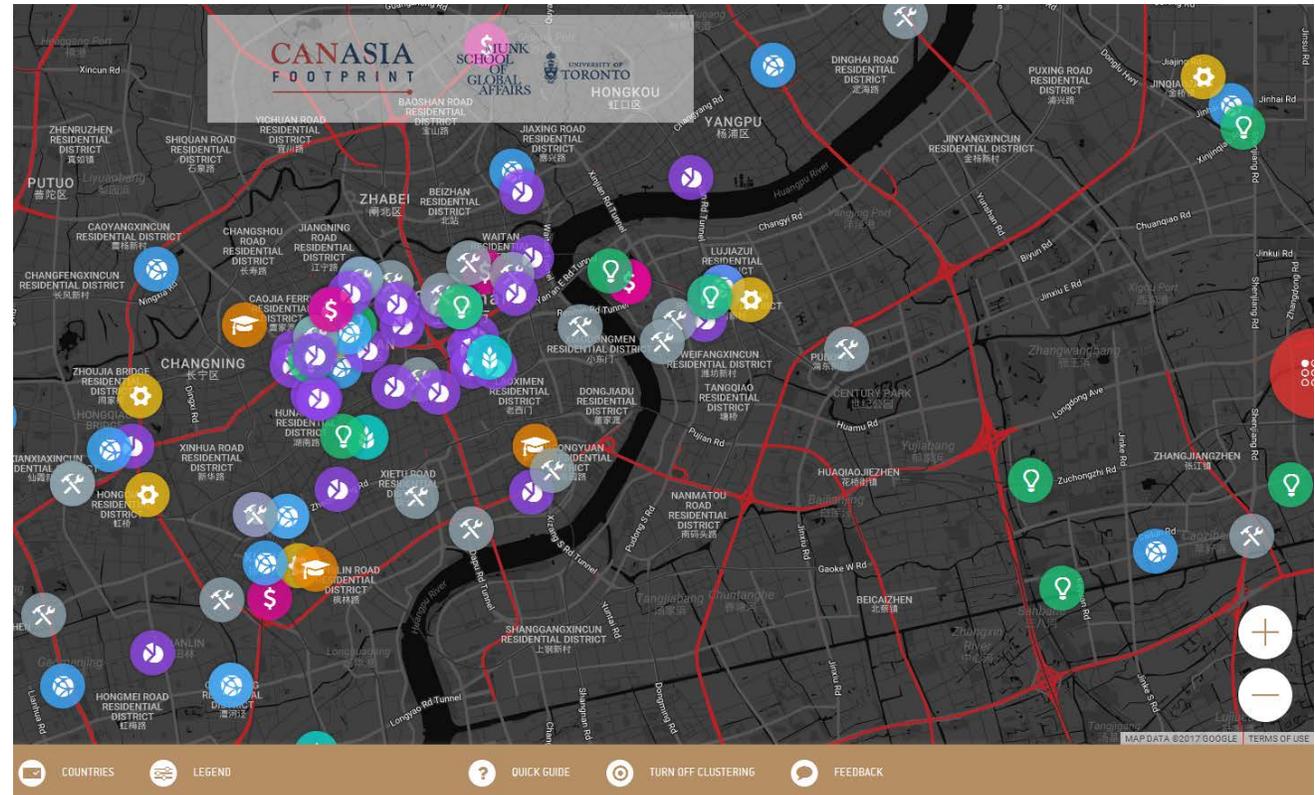


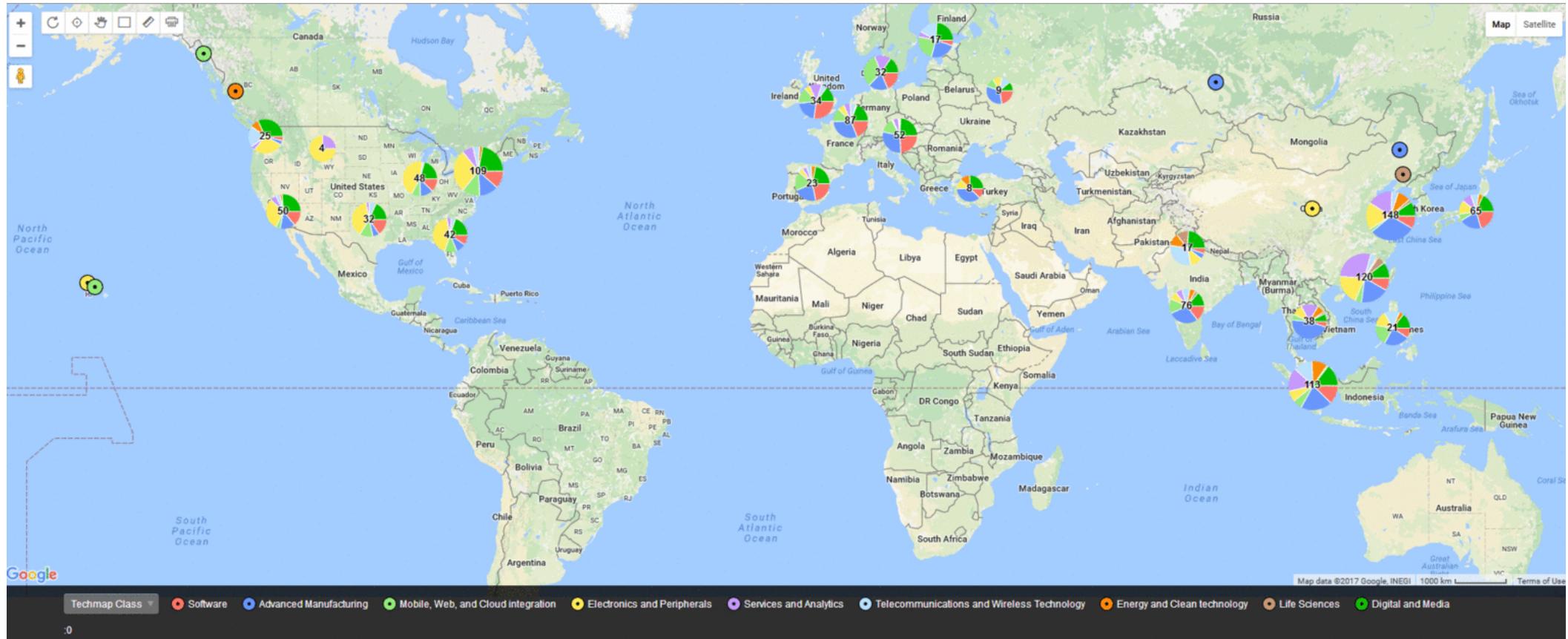


What is the CDO data set?

- Based on CanAsia Map
<http://munkschool.utoronto.ca/canasiafootprint/>
- CDO subset of high tech firms
- 199 companies in 627 locations
 - 48 Large Firms (> or equal to 500 employees)
 - 151 SMEs (< 500 employees)
 - 120 firms with locations in USA and/or EU of which 89 SMEs

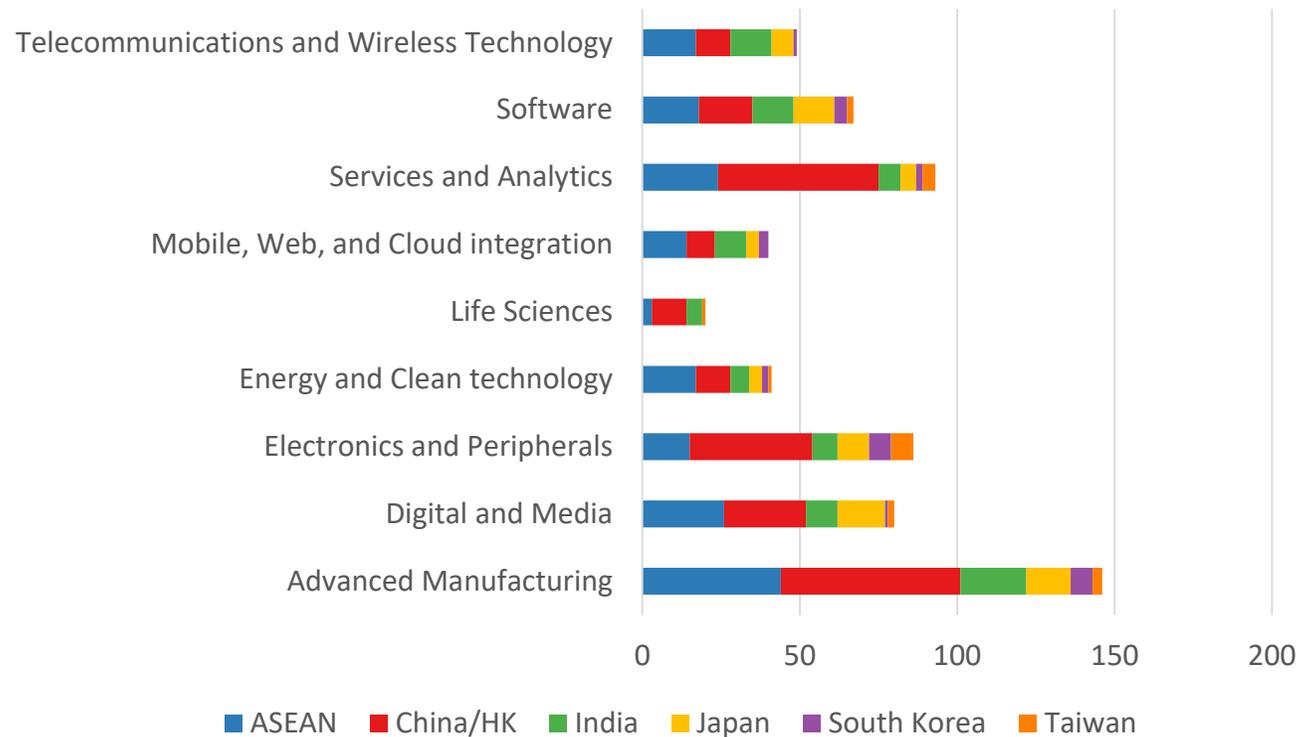


CDO Mapping

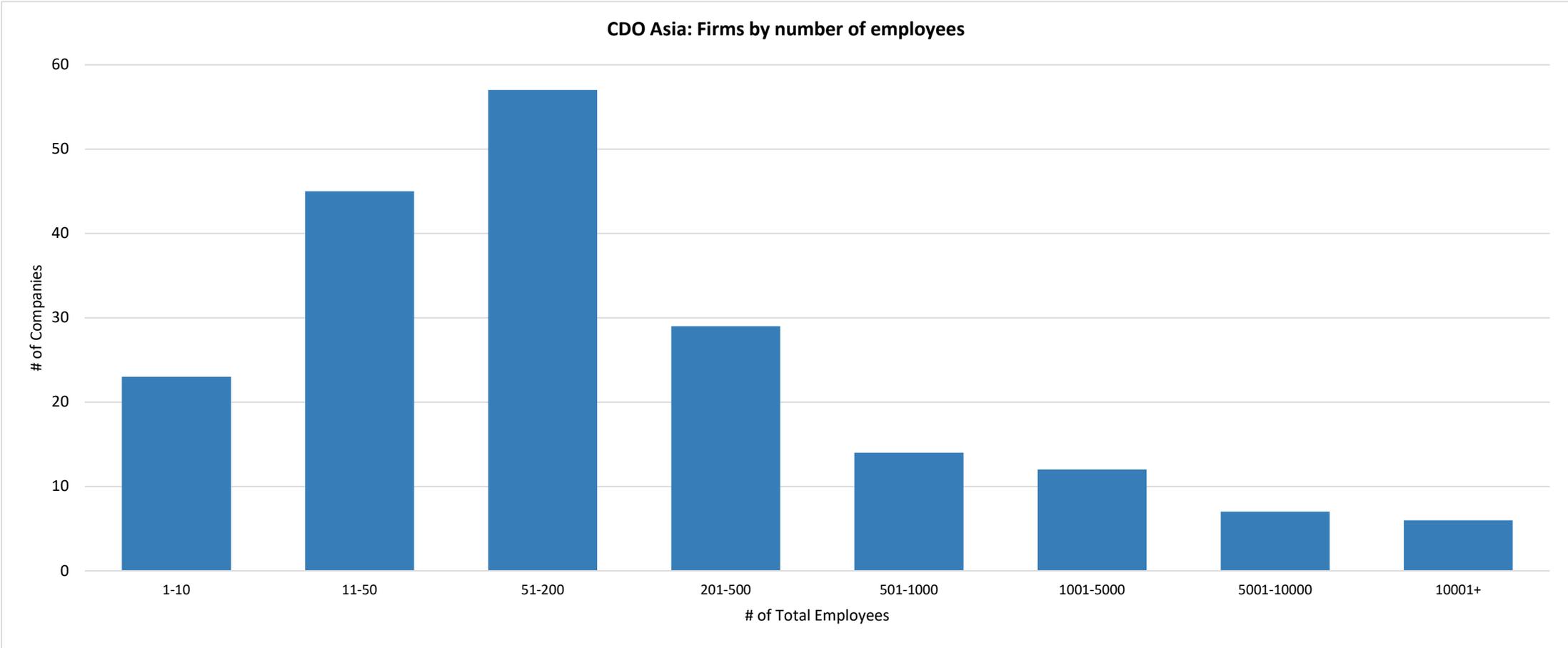


CDO Asia: classification by tech sector

CDO Asia: Number of locations by sector and market group

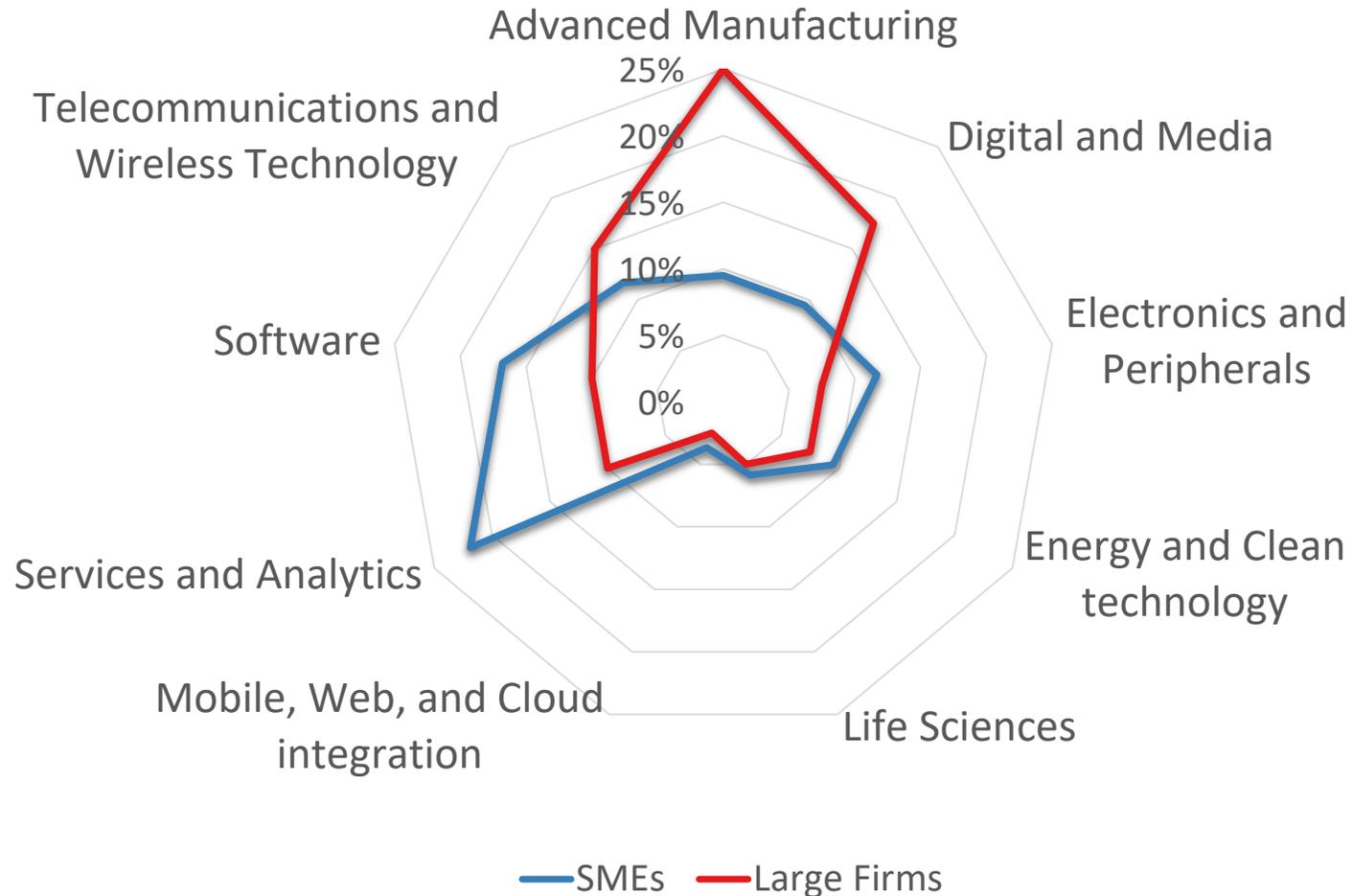


CDO Asia: breakdown by size



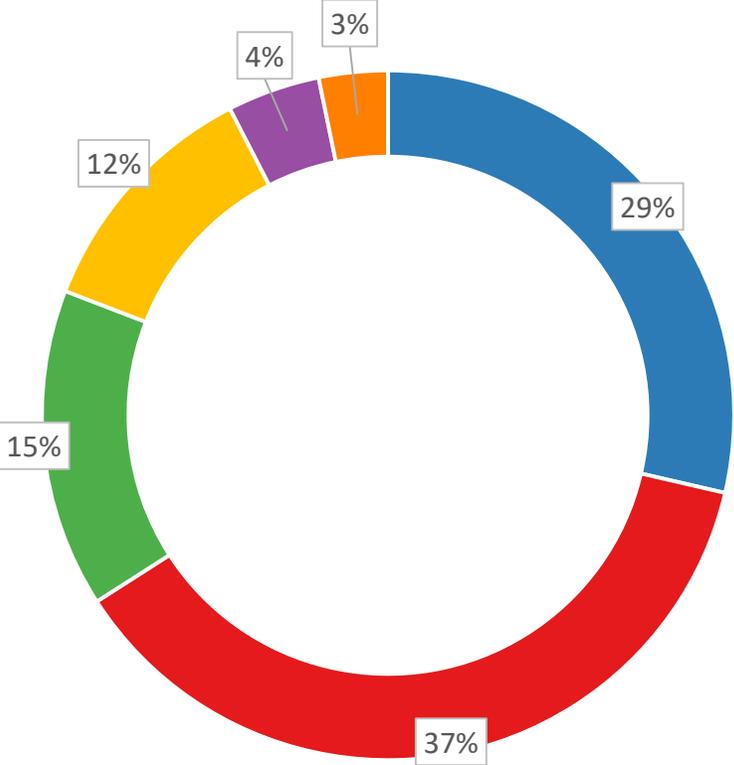
CDO Asia: Software dominates among SMEs

CDO Asia: Comparison of SMEs and Large Firms by sector



CDO Asia: China/HK dominant in locations

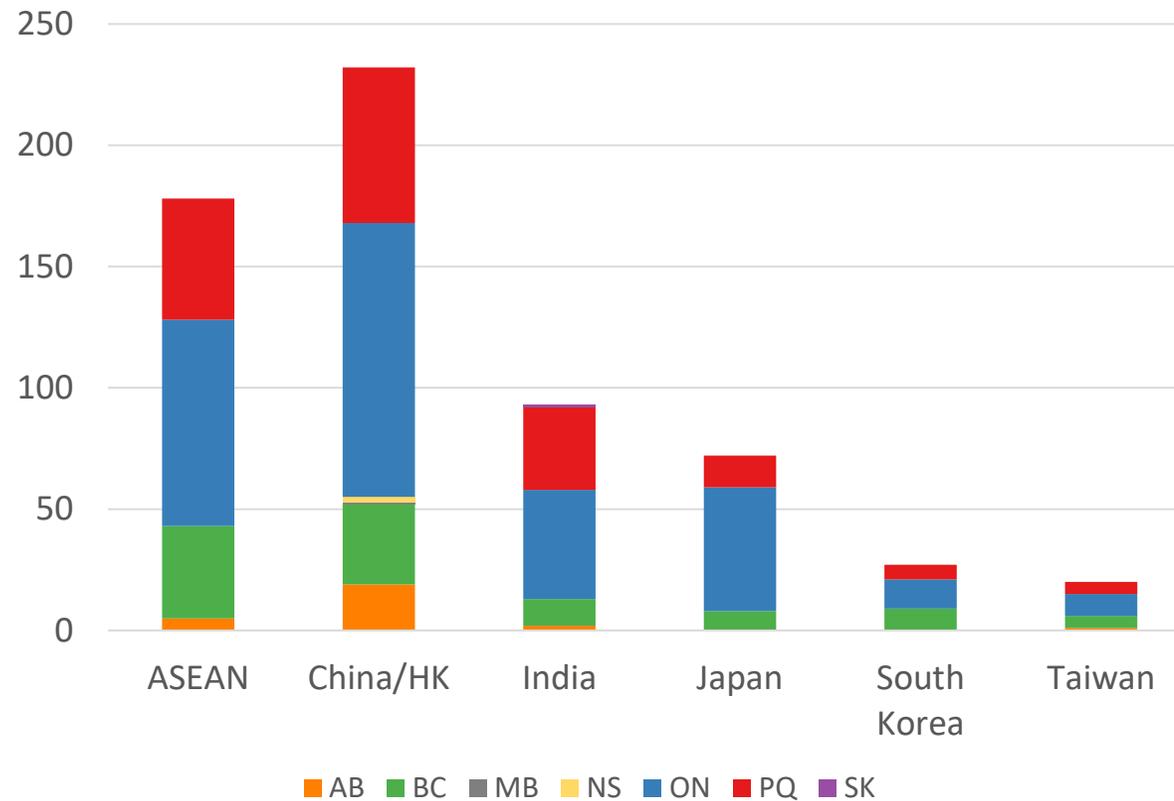
CDO: Percentage of locations by market group



■ ASEAN ■ China/HK ■ India ■ Japan ■ South Korea ■ Taiwan

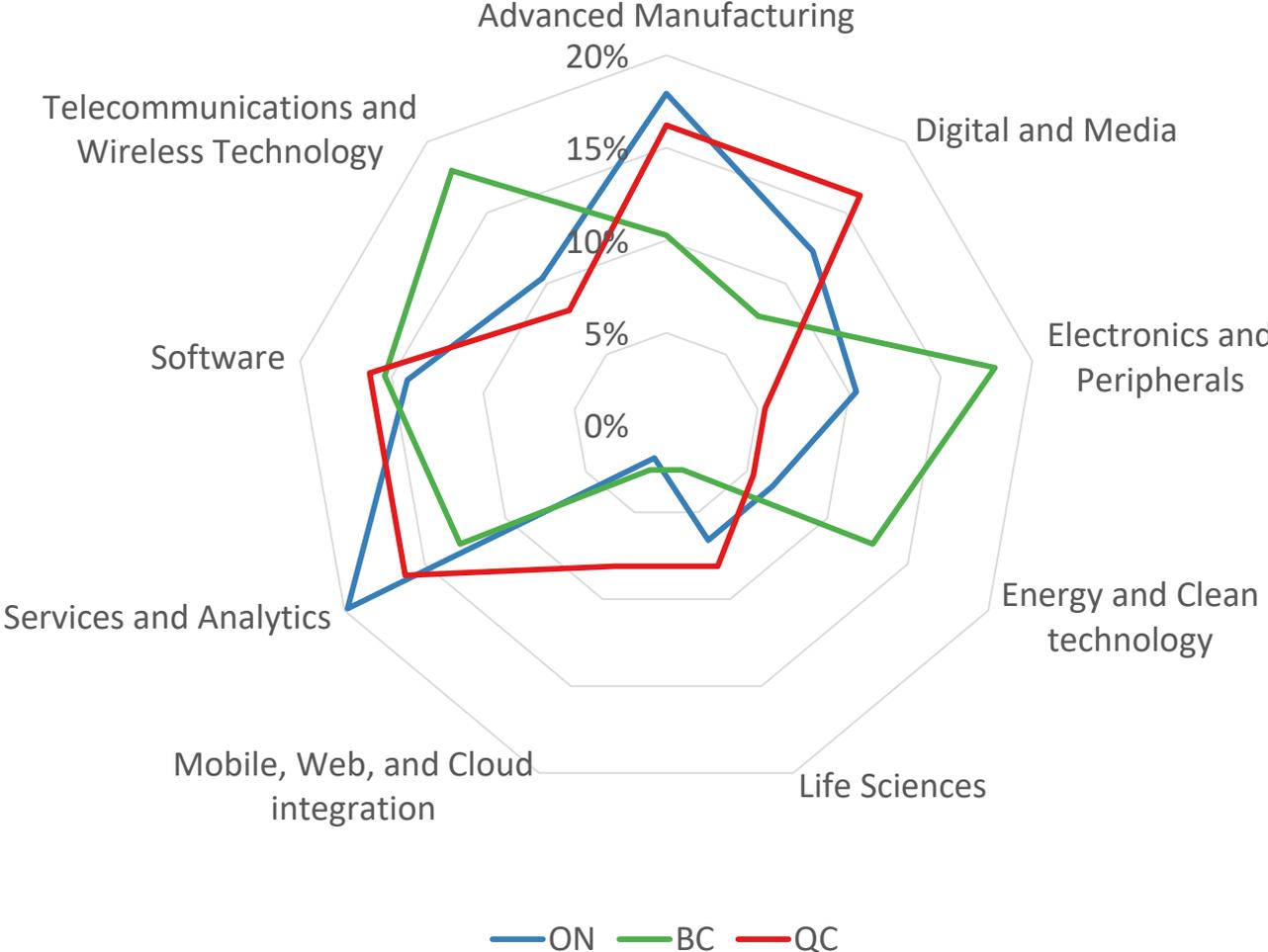
CDO Asia: Companies by sector and province

CDO Asia: Number of locations by market group and province HQ

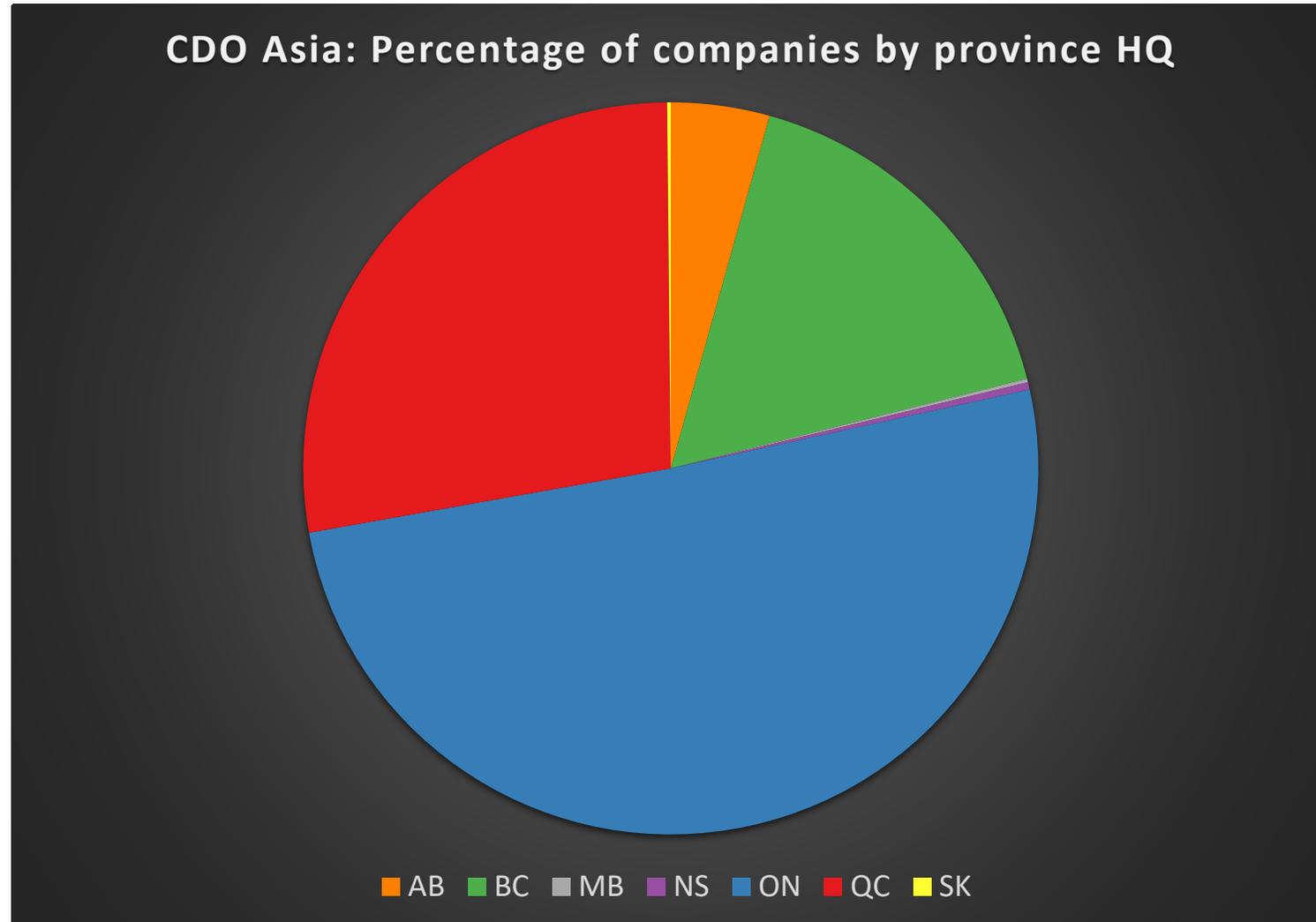


CDO Asia: Mapping innovation - breakdown by province

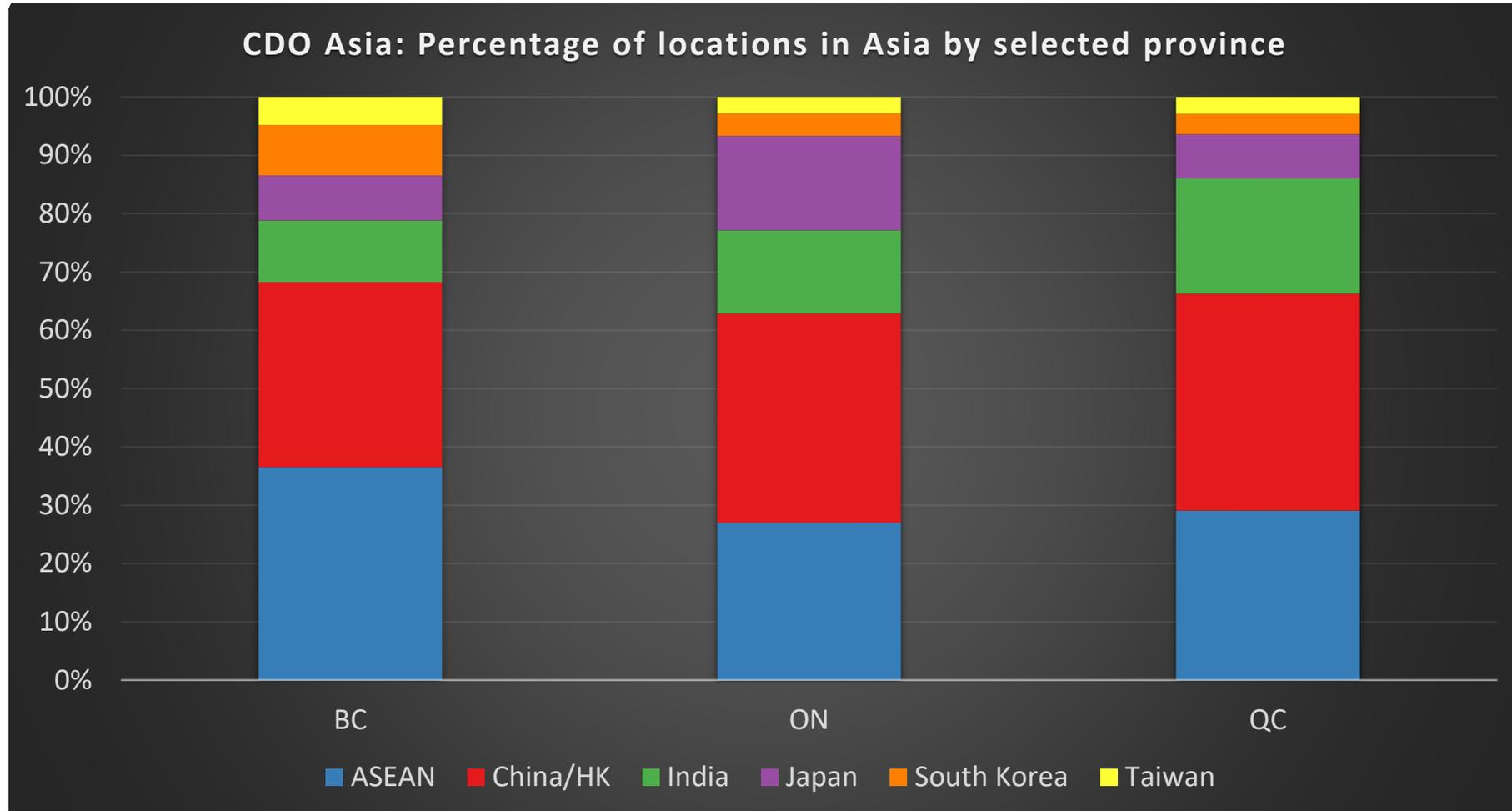
CDO Asia: Sectors by Province HQ for BC,ON,QC



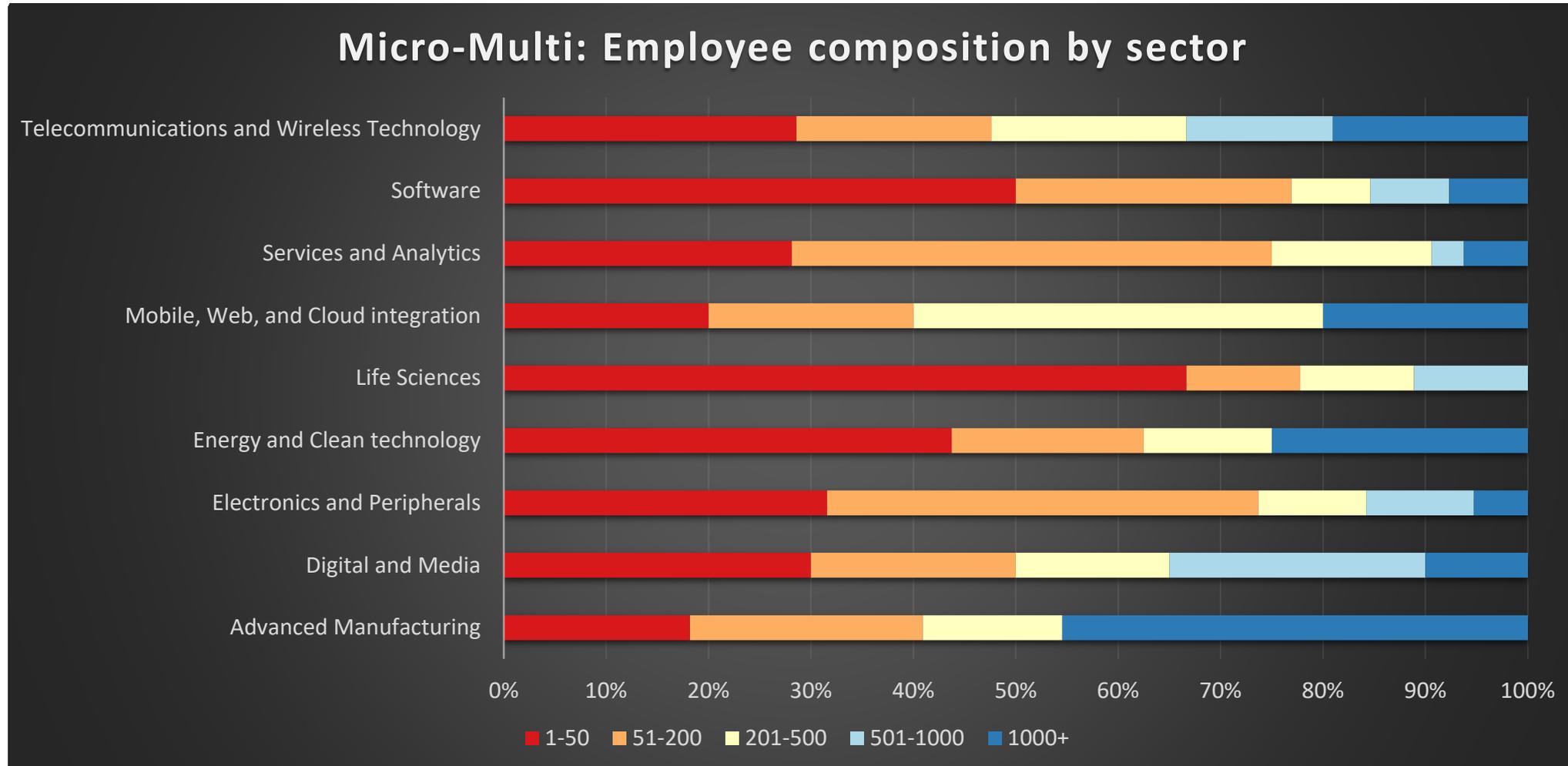
Ontario leads: High tech companies in Asia



Locations in Asia for top three provinces

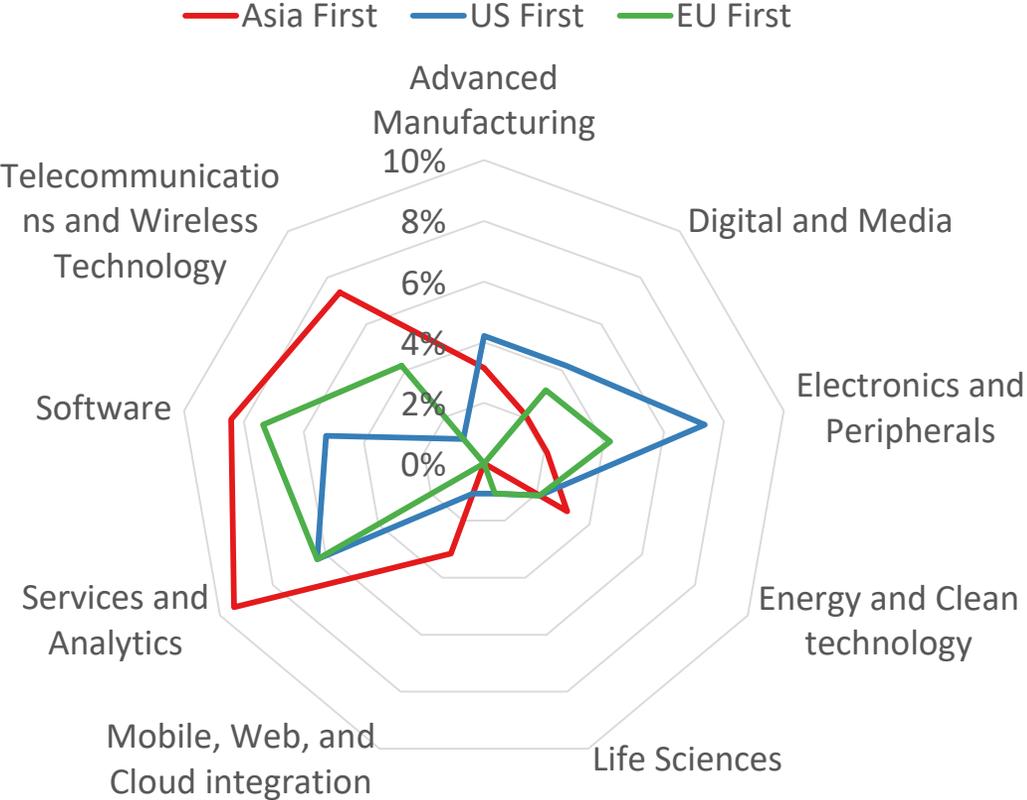


Multinationals and Micro-Multinationals

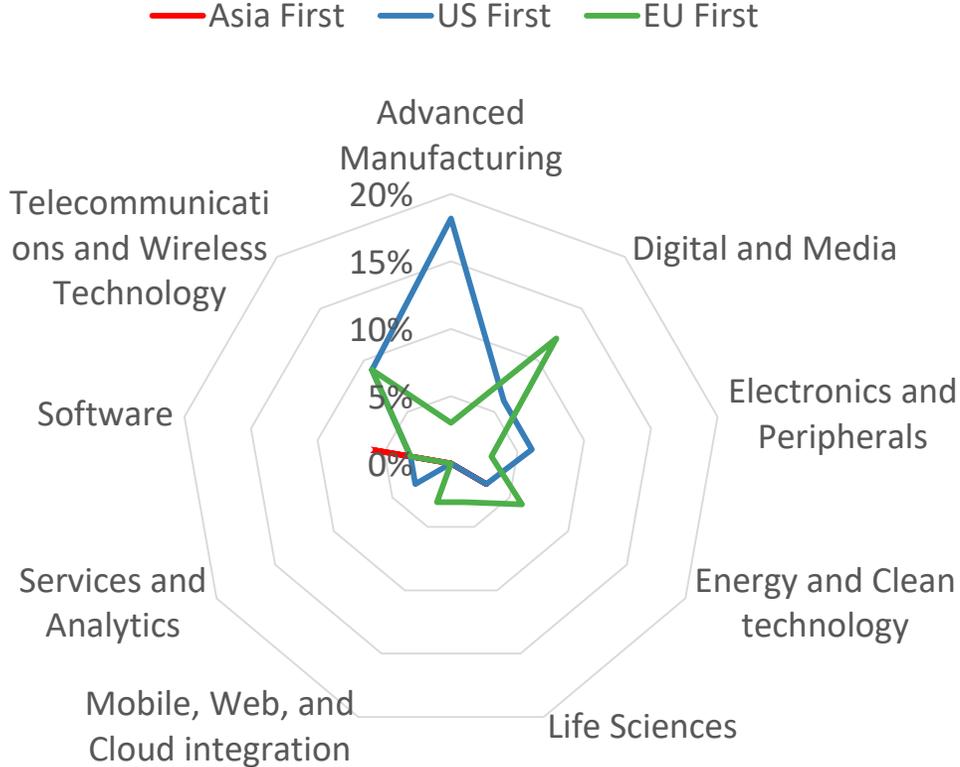


Micro-multinationals: First Entry location

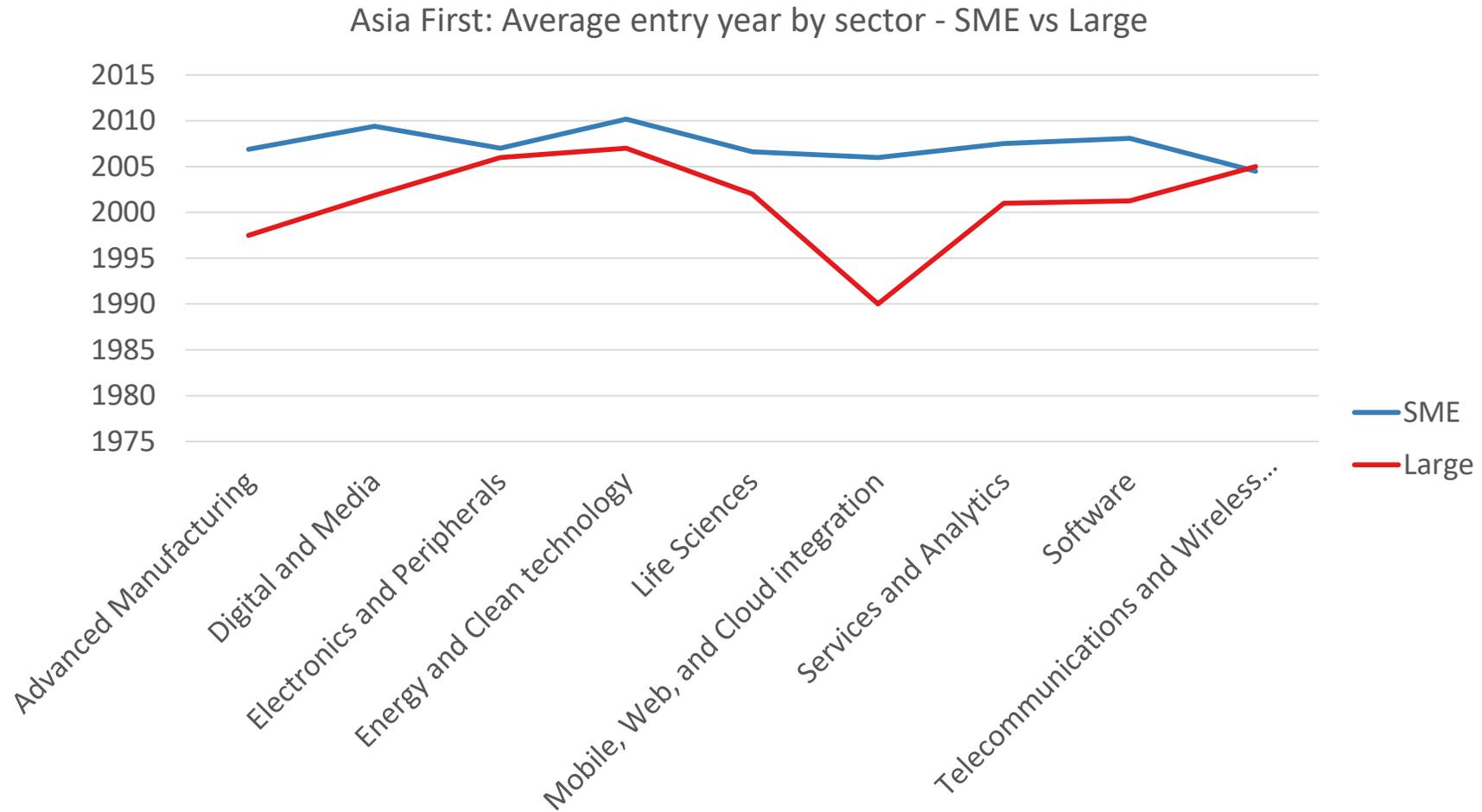
Micro-Multi: SME First Entry Location



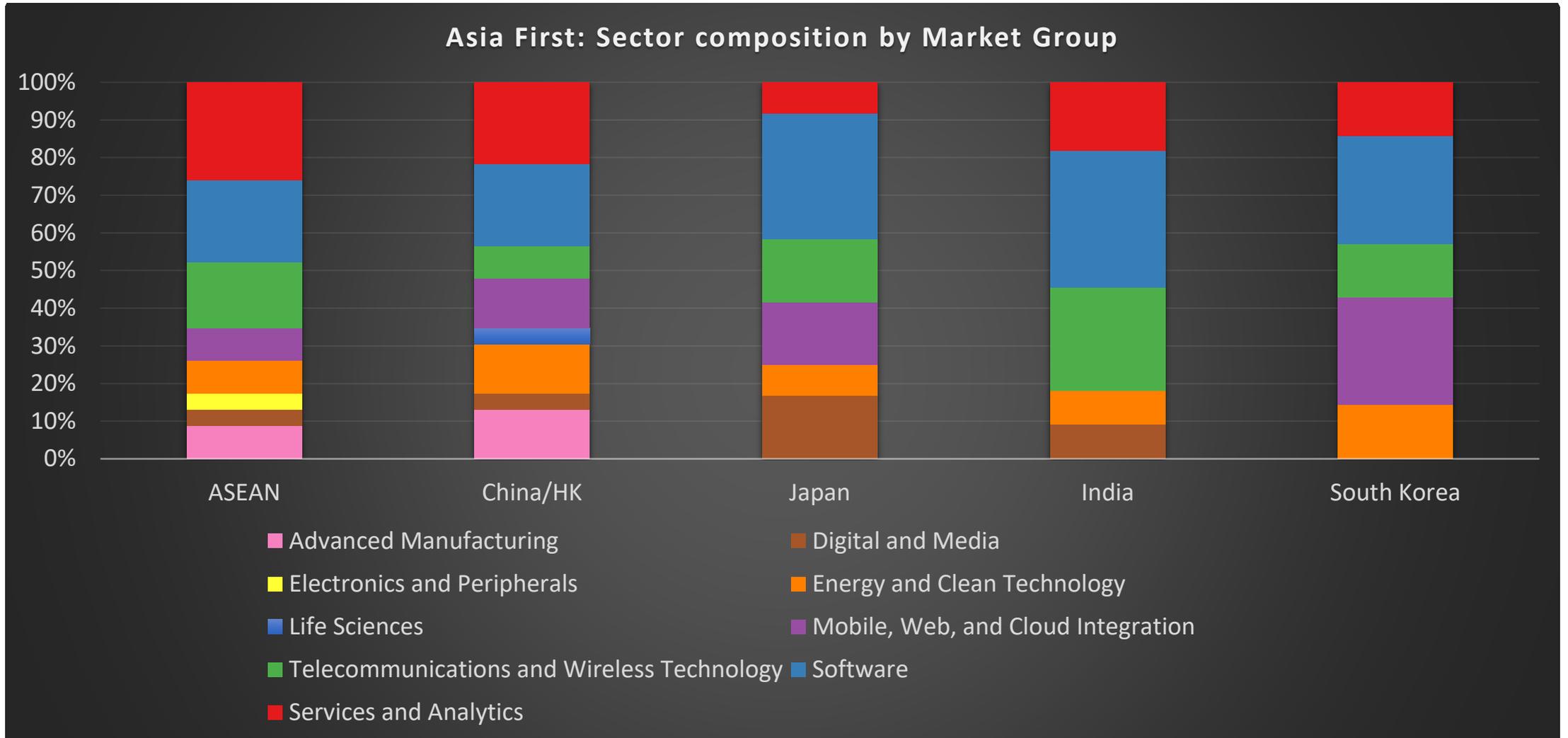
Micro-Multi: Large Firm First Entry Location



Asia First: Micro-multinationals



Asia First: Sectoral Differences



Why Asia First?



Thank You



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